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FOR IMMEDIATE RELEASE

CMMS Provider eMaint Enterprises Expands Product Development and Customer Support Staff

Marlton, NJ (Vocus) March 31, 2010 -- eMaint Enterprises, a leading provider of CMMS software since 1986, recently expanded its staff in key areas of product development, customer support, and web marketing.

At a time when cutbacks, consolidations and restructuring are rampant, eMaint Enterprises, a provider of maintenance management software solutions, has chosen to make staff additions in 3 key areas: product development, customer support and web marketing communications.

eMaint was one of the first [CMMS](#) (Computerized Maintenance Management Software) providers to embrace the web and provide a web-based, on-demand, Software-as-a-Service deployment model in 1998. Additions to the product development group this year include a senior web developer and a programmer.

Brian Samelson, CEO and founder of eMaint, indicated that the company was built on software innovation. "This investment reflects our ongoing commitment to providing innovative Maintenance Management Systems," notes Samelson. He further stated, "There are several [CMMS Software](#) packages on the market. We continue to add new features to our platform in response to customer requests." eMaint increased the frequency of software updates in 2009 and plans to continue that pace in 2010.

Three staff additions were made within the Customer support group. In an industry that experiences failure rates of up to 80%, eMaint enjoys a 96% customer re-subscription rate and was recently awarded First Prize in the 2009 Fanati Customer Service Awards. Hannelore Fineman, a partner at eMaint, notes "We want to ensure that as we grow, we continue to provide the same level of personalized service and support to our clients that they have come to expect." Additions to the support team include staff fluent in Spanish and Portuguese in support of eMaint's expanding customer base in South America.

The Web Marketing position was added in response to the changing nature of how businesses perform software research. "We recognize that decision makers are time-constrained and turn increasingly to online sources when evaluating software companies," states Fineman. "Although a primary source of new business continues to come from referrals from our existing customer base, we are expanding our online presence to serve companies who prefer to utilize this channel for their research."

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About eMaint Enterprises, LLC

eMaint Enterprises, LLC has been providing On-Demand Computerized Maintenance Management Systems (CMMS) and Enterprise Asset Management (EAM) application software since 1986, supporting over 4900 users at 750 locations worldwide. For more information, please visit the company [web site](#).

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